

BENNY ANDERSSON & BJÖRN ULVÆUS'  
**MAMMA MIA!**  
THE SMASH HIT MUSICAL BASED ON THE SONGS OF ABBA®

INTERNATIONAL TOUR

PRESENTED IN SINGAPORE BY:

**Canon**



## **MAMMA MIA! THE WORLDWIDE SMASH HIT RETURNS TO SINGAPORE**

**A mother. A daughter. 3 possible dads.  
And a trip down the aisle you'll never forget!**

**Singapore (15<sup>th</sup> August 2014)**– **MAMMA MIA!** the highly-anticipated musical inspired by the classic songs of ABBA, will return to Singapore, opening at the MasterCard Theatres at Marina Bay Sands on 13 November 2014 for a limited run. Tickets are now on sale.

**MAMMA MIA!** is the ultimate feel-good show that has audiences coming back again and again to relive the thrill. The show was last performed in Singapore in 2004 and following its huge success, Mamma Mia now makes a welcome return after a decade to the island.

**MAMMA MIA!** is Judy Craymer's ingenious vision of staging the story-telling magic of ABBA's timeless songs with an enchanting tale of family and friendship unfolding on a Greek island paradise. On the eve of her wedding, a daughter's quest to discover the identity of her father, brings three men from her mother's past back to the island they last visited 20 years ago.

***"The Perfect Ticket for a Feel-good Night Out!"***

*The Daily Telegraph, UK*

The International Tour of **MAMMA MIA!** has been enthraling audiences around the world since its debut in 2004. From West End hit to global phenomenon, **MAMMA MIA!** has been seen by more than 54 million people in 39 productions in 14 different languages. **MAMMA MIA!** is celebrating 15 years in London's West End and is the 9th longest-running show on Broadway. **MAMMA MIA! The Movie**, starring Meryl Streep and Pierce Brosnan, is the highest grossing live action musical film of all time.

"Canon has always been committed to supporting the arts and we are proud to be a part of the return of MAMMA MIA! to our shores. Musicals have always been an integral part of the arts and MAMMA MIA!'s exciting combination of music, drama and innovative set designs definitely adds a whole new dimension to the entire music & theatre experience." said Kensaku Konishi, President and CEO of Canon Singapore. "Complementing previous sponsorships of art &

musical initiatives that Canon supports such as the Mosaic Music Festival, Wicked and The Phantom of The Opera, we believe our partnership with MAMMA MIA! reinforces Canon's continued devotion to bringing enriching and delightful experiences to the local arts & culture scene."

The narrative power of ABBA's greatest hits including 'Dancing Queen', 'Take A Chance On Me,' and 'The Winner Takes It All' propels this charming story of love, laughter and friendship and 2014 marks the 40th Anniversary of ABBA's Eurovision Song Contest win.

***"The Most Fun I've Had in a Theatre in Years!"***

*Toronto Star, Canada*

With music & lyrics by Benny Andersson & Björn Ulvaeus, **MAMMA MIA!** is written by Catherine Johnson, directed by Phyllida Lloyd and choreographed by Anthony Van Laast. The production is designed by Mark Thompson, with lighting design by Howard Harrison, sound design by Andrew Bruce & Bobby Aitken and musical supervision, additional material & arrangements by Martin Koch.

The International Tour is produced by Judy Craymer, Richard East and Björn Ulvaeus for Littlestar in association with Universal, Stage Entertainment and NGM, is presented in Singapore by BASE Entertainment Asia, Lunchbox Theatrical Productions and David Atkins Enterprises.

Visit the **MAMMA MIA!** website for more information at: [www.mamma-mia.com](http://www.mamma-mia.com)

For all interview, review and photo requests, please contact:  
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## **TICKETING AND SHOW INFORMATION**

### **Editors' note:**

**MAMMA MIA! International Tour**

**Season:** Opens November 13, 2014

**Venue:** MasterCard Theatres, Marina Bay Sands

**Cast:** The International Tour features a cast from the UK

### **PERFORMANCE TIMES:**

Tuesday – Friday 8:00pm; Saturday 2pm and 8pm and Sunday 1pm and 6.00pm

### **TICKET PRICE:**

From \$95\*

\* Excludes the booking fee of SGD\$3 per ticket

### **BOOKINGS:**

#### **THROUGH INTERNET:**

[www.BASEentertainmentasia.com](http://www.BASEentertainmentasia.com), [www.MarinaBaySands.com/Ticketing](http://www.MarinaBaySands.com/Ticketing) or [www.sistic.com.sg](http://www.sistic.com.sg)

**BY PHONE:** +65 6688 8826

**IN PERSON AT:**

Marina Bay Sands Box Offices (Museum, Theatres, SkyPark, Retail Mall and Hotel Tower 1 Lobby). For more information please log onto - [www.MarinaBaySands.com](http://www.MarinaBaySands.com)

For exciting ticket package options including accommodation at Marina Bay Sands please visit: [www.marinabaysands.com/packages](http://www.marinabaysands.com/packages). Corporate and Group Bookings are available via Showbiz. Email: [corporate@showbizasia.com](mailto:corporate@showbizasia.com) or call 6688 1029

### **About BASE ENTERTAINMENT**

BASE Entertainment specializes in the development, production, programming and management of live entertainment properties and theatre operations. BASE develops, produces and manages intellectual properties which reach audiences through various platforms, including live, digital, broadcast and licensing. BASE Entertainment founders include Brian Becker and Scott Zeiger, who have 45 years combined experience in the live entertainment industry. The company has offices in Singapore, New York, Las Vegas, and Houston. Since their Asia office opened in Singapore in 2010 Base Entertainment has brought a wide array of live entertainment to Singapore's Marina Bay Sands' two theaters, including *Disney's The Lion King*, *Riverdance*, *A R Rahman*, *Thriller Live*, *Music of Andrew Lloyd Webber*, *Cirque EloizeID*, *Bar at Buena Vista*, and The Imperial Ice Stars productions of *Swan Lake on Ice*, *WICKED* and more recently presented *Jersey Boys* and *The Phantom of the Opera*.

#### **Media contact:**

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### **LUNCHBOX THEATRICAL PRODUCTIONS**

Headed by James Cundall, Lunchbox Theatrical Productions is one of Australasia's leading producers of live entertainment, and over the last two decades has created a reputation for bringing top quality international productions to audiences across five continents.

Since 1998, Lunchbox Theatrical Productions has brought a wide array of live entertainment to Singapore, including musicals (*The Phantom of the Opera*, *Dirty Dancing*, *Annie*, *Chicago*, *Cats*, *We Will Rock You*, *Miss Saigon*); spectaculars (*Riverdance*); boutique shows (*Stomp*, *Potted Potter*, *Slava's Snowshow*, *Tap Dogs*); musical concerts (*ABBA Mania*, *Thriller Live*, *The Music of Andrew Lloyd Webber*, *The Bootleg Beatles*); international artists (*Elaine Paige*, *Bryn Terfel*, *David Helfgott*); as well as The Imperial Ice Stars productions of *The Sleeping Beauty on Ice*, *Swan Lake on Ice*, *Cinderella on Ice* and *The Nutcracker on Ice* to name just a few.

Lunchbox Theatrical Productions is based in the UK with companies in Hong Kong, Singapore, The Philippines, Australia and New Zealand. [www.lunchbox-productions.com](http://www.lunchbox-productions.com)

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### **About Marina Bay Sands Pte Ltd**

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands, which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

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**About MasterCard** MasterCard (NYSE: MA), [www.mastercard.com](http://www.mastercard.com), is a technology company in the global payments industry. We operate the world's fastest payments processing network, connecting consumers, financial institutions, merchants, governments and businesses in more than 210 countries and territories. MasterCard's products and solutions make everyday commerce activities – such as shopping, traveling, running a business and

managing finances – easier, more secure and more efficient for everyone. Follow us on Twitter **@MasterCardAP**, join the discussion on the **Cashless Pioneers Blog** and **subscribe** for the latest news on the **Engagement Bureau**.

### **About Canon**

Canon is a global leader in photographic and digital imaging solutions. Canon Singapore Pte. Ltd. is the headquarters for South & Southeast Asia driving sales, marketing and service strategies. Besides handling the domestic market, the company leads 18 other countries including subsidiaries in India, Malaysia, Thailand and Vietnam. The parent company Canon Inc has a global network of close to 300 companies and employs close to 200,000 people worldwide. It is dedicated to the advancement in technology and innovation and commits about 10% of its total revenue each year to R&D. Canon is consistently one of the top few companies to earn the most number of patents over the last 20 years. As a Fortune Global 500 company, Canon is guided by its *kyosei* philosophy that focuses on living and working together for the common good.

More information is available at [www.canon-asia.com](http://www.canon-asia.com).