



FOR IMMEDIATE RELEASE

NATIONAL GEOGRAPHIC LIVE! STARTS THE YEAR WITH ACCLAIMED PHOTOGRAPHER AND NATIONAL GEOGRAPHIC FELLOW, JOEL SARTORE

Tickets for the one-day show “Building the Photo Ark” will go on sale on 4 December 2017



Featuring Proboscis Monkey from Singapore Zoo, as on National Geographic Photo Ark

Singapore, 4 December 2017— National Geographic, in partnership with Nanyang Technological University Singapore (NTU Singapore) and Singapore Zoo, is bringing back epic tales of adventure and photography on **27 January 2018**. The series will take place at **Mastercard Grand Theatre at Marina Bay Sands** on “**Building the Photo Ark**” with National Geographic Fellow, international award-winning photographer, conservationist and author, **Joel Sartore**.

The National Geographic photographer is on a mission to capture portraits of the world’s species before they disappear. Joel has created the National Geographic Photo Ark, the largest archive of its kind with over 6,000 images and counting. During the LIVE! show, Joel will share stories of comical mishaps photographing the world’s animals, along with personal stories from over two decades of his contribution to National Geographic.

Con Apostolopoulos, Vice President & General Manager, National Geographic Partners, Asia Pacific and The Middle East, said, “Year on year we have seen great response to our LIVE! shows as we aim to inspire members of the public to care about the planet through creative content and events. Going beyond the screens, we hold exclusive sessions for NTU students, Singapore Zoo



partners, and Singapore audiences with a host of exciting and knowledgeable speakers to affect positive change. This year, we are positive that Joel and Arthur's stories on exploration, conservation and waste management would educate and inspire audiences to work towards building a better world."

Professor Kam Chan Hin, Deputy Provost at NTU Singapore, said, "The National Geographic Live series lets NTU students and the Singapore audience listen to riveting first-hand accounts, view compelling images, and come away with deeper understanding of our precious planet as shared by the world's leading scientists and explorers. NTU and National Geographic are natural partners in environmental protection. Environmental sustainability is high on NTU's agenda and a core value of the university. Our students are exposed to environmental issues and global developmental challenges from their freshman year. The interactive sessions with Joel and Arthur will complement their classroom learning and spur them to think of innovative solutions to the complex problems of waste recycling and environmental protection."

Captain of The Photo Ark

Joel is the founder of The Photo Ark, a multi-year project to document every species living in captivity. In the first 11 years of the project, he travelled the world to photograph more than 6,000 animals, many of which are critically endangered or have since become extinct. He is also the author of a National Geographic book, "THE PHOTO ARK: One Man's Quest to Document the World's Animals", and his first series on PBS, "Rare: Creatures of the Photo Ark," premiered earlier this year in July.

In addition to The Photo Ark, Joel is a regular contributor to National Geographic magazine and has written several books. Joel and his work regularly appear on National Geographic Channel's "Explorer," NBC Nightly News and NPR's Weekend Edition. He is also a contributor on CBS Sunday Morning with Charles Osgood.

Making an impact on conservation from the classroom

NTU students with keen interest in photography will get to learn from Joel, who will share photography techniques and tips on how to tell a story through pictures.

In addition to meeting Joel, NTU students will have the chance to get up close and personal with **Arthur Huang**, National Geographic Emerging Explorer, engineer, architect and global leader in post-consumer recycling technology. Arthur will share innovative ways to turn waste into high performing materials and architectural buildings and give his views on the students' environment-related projects.

The public will be able to attend a talk by Arthur on the impact of overconsumption on the planet, and how he is trying to change this by designing from trash new materials that can be used to make furniture, buildings, and even airplanes. This public session, which is also open to NTU students and alumni, will take place at 6pm on 19 January at the Nanyang Auditorium.

By hearing the real-life stories of Joel Sartore and Arthur Huang, NTU students may be inspired to reduce waste and protect the environment and to encourage others to do the same.



A global leader in sustainability research and education, **NTU Singapore** has been the series partner since National Geographic LIVE! began in Singapore in 2014. In addition to bringing in National Geographic Explorers, NTU has also hosted National Geographic’s Young Explorers as part of its efforts to educate students about environmental stewardship and civic responsibility to care for the planet.

Championing conservation efforts within the Singapore wildlife community

Singapore Zoo will host exclusive activities for its partners with Joel Sartore, to share about his work and inspire other passionate wildlife lovers to make a difference. Between 18 January to 31 March, other zoo guests will get to enjoy a selection of Joel’s photographs in a specially curated exhibition featuring some of Singapore Zoo’s residents. This complements the zoo’s conservation efforts to protect wildlife in their native habitats by supporting and funding local and regional conservation and research projects, and inspiring zoo guests to love and respect nature.

This partnership is in addition to previous and ongoing collaborations between Joel and Wildlife Reserves Singapore (operator of Jurong Bird Park, Night Safari, River Safari, and Singapore Zoo) where he had photographed various threatened and rescued species housed in the four wildlife parks, for the National Geographic Photo Ark project. A noteworthy addition to this photo collection was the photo of a proboscis monkey from Singapore Zoo, which became the 6,000th species featured in the project.

National Geographic LIVE!, in partnership with Singapore Zoo, will also produce exclusively a series of postcards featuring Joel’s images from National Geographic Photo Ark.

Take part in the ongoing Wildlife Snapshots photography competition before 31 December, for a chance to be part of Joel Sartore’s exclusive activities at Singapore Zoo. Details at www.wildlifsnapshots.sg

Show Details

Fans of National Geographic, together with photographers, environmentalist’s, adventurers and thinkers of all ages will be captivated by Joel Sartore’s LIVE show.

Building The Photo Ark with Joel Sartore	
Date:	Saturday, 27 January 2018 (One show only)
Time:	4 to 5.30pm
Venue:	Mastercard Grand Theatre at Marina Bay Sands 4 Bayfront Avenue, Singapore 018973
Ticketing Details:	Tickets are priced at: - \$55 - \$45



	<p>- \$35 (Prices exclude Marina Bay Sands booking fee)</p> <p>For more enquiries and to book, visit: http://bit.ly/nql18joelsartore.</p>
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About National Geographic Live

National Geographic Live is the live events division of the National Geographic Society, featuring live concerts, films, and dynamic presentations by today's leading explorers, scientists, filmmakers and photographers, covering a wide range of topics including exploration and adventure, wildlife and habitat conservation, natural phenomena and relevant issues such as climate change. Proceeds from speaker series ticket sales help fund future National Geographic initiatives in field research, exploration and education. For more information, visit www.nglive.org.

About National Geographic Partners

National Geographic Partners LLC, a joint venture between National Geographic Society and 21st Century Fox, combines National Geographic television channels with National Geographic's media and consumer-oriented assets, including National Geographic magazines; National Geographic Studios; related digital and social media platforms; books; maps; children's media; and ancillary activities that include travel, global experiences and events, archival sales, catalog, licensing and e-commerce businesses. A portion of the proceeds from National Geographic Partners LLC will be used to fund science, exploration, conservation and education through significant on going contributions to the work of the National Geographic Society.

About Nanyang Technological University, Singapore

A research-intensive public university, Nanyang Technological University, Singapore (NTU Singapore) has 33,000 undergraduate and postgraduate students in the colleges of Engineering, Business, Science, Humanities, Arts, & Social Sciences, and its Interdisciplinary Graduate School. It has a joint medical school, the Lee Kong Chian School of Medicine, set up with Imperial College London.

NTU Singapore is also home to world-class autonomous institutes – the National Institute of Education, S Rajaratnam School of International Studies, Earth Observatory of Singapore, and Singapore Centre on Environmental Life Sciences Engineering – and various leading research centres such as the Nanyang Environment & Water Research Institute (NEWRI), Energy Research Institute @ NTU (ERI@N) and the Institute on Asian Consumer Insight (ACI).

Ranked 11th in the world, NTU Singapore has also been ranked the world's top young university for the last three years running. The University's main campus has been named one of the Top 15 Most Beautiful in the World. NTU also has a campus in Novena, Singapore's medical district.



For more information, visit www.ntu.edu.sg

About Singapore Zoo

Set in a rainforest environment, Singapore Zoo's world-famous "Open Concept" offers the opportunity to experience and be inspired by the wonders of nature. Home to more than 2,800 specimens over 300 species, 26% of which are threatened, the Zoo has attained a strong reputation internationally for its conservation initiatives and breeding programmes. To better meet the healthcare needs of its animals and working towards its aspiration to become a leading global centre of excellence for veterinary healthcare and research, a purpose-built Wildlife Healthcare and Research Centre was set up in March 2006. Annually, over 1.7 million visitors enjoy experiential learning journeys at the 26- hectare award-winning Zoo. Singapore Zoo is part of Wildlife Reserves Singapore. The Zoo is a designated rescued wildlife centre by the governing authority.

Singapore Zoo is located at 80 Mandai Lake Road Singapore 729826. More information can be found at www.zoo.com.sg