

Media Release



For immediate release

SNOW WORRIES! LOCAL CHILDREN TO SAVE CHRISTMAS THIS YEAR

The search is on for 100 lucky children from Singapore to star in an international pantomime

Only two shows in Singapore on 9 & 10 December 2017

Ho Ho Ho! This Christmas, Base Entertainment Asia and Centre Stage School of the Arts are going to take you on a fun-filled, family-friendly, merry-making, belly-shaking, chaos-embracing and time-racing pantomime of a ride at The Mastercard Theatres at Marina Bay Sands.

Join an international cast from the United Kingdom to follow the exploits of young Mickey who is desperate to get his family back together for Christmas. His dad is stuck in Dubai where he is snowed in and as it turns out, the evil Ebenezea Freeza is hell-bent on freezing the world so he can sell his latest invention, hot ice cream. Together with Trevor the Snowman, Captain Fantabulous and garden gnome Lord Pilliwocket, Mickey comes up with a plan to hatch a cunning ruse and scupper the plans of Ebenezea.

But they are not going to be able to bring Christmas back on track without the help of some 100 brave and courageous children.

If you are over the age of six and want to join Mickey and his friends save Christmas this year, come down to The Mastercard Theatres on October 8 and 9 for open auditions. There is no height requirement and no material to prepare in advance. Centre Stage School of the Arts will lead auditions designed to see how well the children react and take direction on stage; dancers will be taught some simple choreography and lines to sing (for more information: <https://centre-stage.com/home/christmas-show-2017/>).

Centre Stage School of the Arts has been producing annual Christmas shows since 2002, incorporating professional cast and crew with the Singapore community. Always popular with families, these shows enable many children to take part in a full-scale professional production. For the second year in a row, Centre Stage School of the Arts is collaborating with Base Entertainment Asia to bring a traditional British pantomime, Snow Worries, to The MasterCard Theatres.

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This seasonal spectacular embraces the true spirit of Christmas and is guaranteed to start everyone's yuletide with a bang. It is going to be all singing, all dancing with Christmas themed versions of both classic pop songs, musical theatre numbers and Christmas anthems from ELO's Mr Blue Sky to Grease's We Go Together.

Snow Worries is going to be a fun family entertainment filled heaps of audience interaction; children will love the slap-stick humour and fairy-tale plot, whilst parents will appreciate the hilarious, fast-paced script, the fabulous characters and the skill of the actors and child performers.

From toddlers to grandmas, spend this Christmas with family – triumph over evil with Mickey and friends.

AUDITIONS, TICKETING AND SHOW INFORMATION

AUDITIONS:

- Open Auditions will take place over two days – 9 & 10 October.
- Children only come to 1 of 4 60 minute slots on Saturday (they register online first: <https://centre-stage.com/home/christmas-show-2017/>) and if successful, are recalled for a full-day of recalls on the Sunday where specific parts will be decided.
- Around 100 kids will be cast from all over Singapore, some will have speaking parts and all will be singing and dancing with the international, professional cast
- No height restrictions, children need to be over the age of 6 and the majority of kids cast will be over the age of 8
- There's no material to prepare in advance - the auditioners will lead activities designed to see how well the children react and take direction on stage. Dancers will be taught some simple choreography on the day and be required to sing a couple of lines.

SEASON:

9 & 10 December

PERFORMANCE TIMES:

Friday: 5:00pm

Saturday: 12:00pm and 5:00pm

Sunday: 12:00pm and 5:00pm

TICKET PRICE:

From SGD\$40*

* Excludes the booking fee of SGD\$4 per ticket

BOOKINGS:

INTERNET: www.MarinaBaySands.com/ticketing or www.sistic.com.sg

PHONE: +65 6688 8826

IN PERSON AT:

Marina Bay Sands Box Offices (Museum, Theatres, SkyPark, Retail Mall and Hotel Tower 1 Lobby). For more information please log onto – www.MarinaBaySands.com

ABOUT BASE ENTERTAINMENT ASIA

Base Entertainment is a live entertainment company with offices New York, Las Vegas, Houston and it opened its Asia headquarters in Singapore in 2010. Base Entertainment Asia has since become the largest presenter of live theatre entertainment in Southeast Asia. It is the resident developer, producer, programmer and manager of live entertainment at Singapore's Mastercard Theatres at Marina Bay Sands.

The company has presented over 150 of the world's most recognised shows of varied genres in Singapore; musicals – The Phantom of the Opera, Disney's The Lion King, Wicked, Jersey Boys, CATS, My Fair Lady, Annie, Mamma Mia!, The Sound of Music, Blue Man Group, Chicago, Sister Act; stage magic- The Illusionists, Cosentino: Anything Is Possible; circus –

Le Noir, Cirque Adrenaline, Cirque Eloize; concerts- Michael Bolton, Bjorn Again, Cliff Richard, AR Rahman, Air Supply, Elvis Costello, The Village People and Bjorn Again, The Simon & Garfunkel Story; performing arts – Cavalia; classical concert – The Music of John Williams, The Music of Hans Zimmer VS John Williams; ballet – Giselle, Superstars of Ballet Gala; comedy – Laugh You Long Time; children – Disney Live, Hi-5, Disney in Concert.

In 2016, Base Entertainment Asia launched BasXclusive, the client services and group sales division.

Along with supporting international content, it is part of Base Entertainment Asia's on-going efforts to give Asian content a platform to showcase their talent – Kabuki (Ebizo, Takizawa), Cai Xiao Hu, Kit Chan, The Lee Kuan Yew Musical and more. In 2016, Base Entertainment Asia started its arts education, the Applause Program. The company collaborated with leading arts and entertainment talents from around the world to develop the Musical Theatre Workshop for Singapore's aspiring artists. The Musical Workshop is not only an opportunity for performers to refine their skills but also for anyone with a passion for the arts to learn skills for being on stage and to meet others who share the same passion and interest. Base Entertainment Asia conducts these workshops annually.

Base Entertainment Asia pursues a 360-degree approach in its consideration of entertainment property production and development – creative value, audience appeal, differentiation of product, assessment of market competition, anticipated show performance, commercial viability and investment yield. Base Entertainment Asia regularly consults on entertainment properties and productions across the globe and has capabilities of managing entertainment venues worldwide.

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ABOUT CENTRE STAGE SCHOOL OF THE ARTS

Centre Stage School of the Arts, Singapore was founded in 1999 to create an environment in which children can use drama to explore both the imaginative and concrete world. Based on the simple idea that creativity in children is important and the performing arts are of value to all. Centre Stage provides a comprehensive programme of performing and creative arts activities for tiny tots all the way up to adults. With 20 years of experience in Singapore they are the longest running school of its kind. As a testament to its popularity and need, Centre Stage has grown from 1 room in a condo, to two fully fledged centres in the West (2007) and East Coast (2012) of Singapore. They also provide educational programmes in international pre-schools, schools and condominiums in the Lion City.

Centre Stage's primary aim is to unlock the creative potential in every individual, from those who need encouragement, confidence building and enhanced self-esteem, to those who have a passion for performing on the stage. In fact, passion is what they are all about. Centre Stage teachers are drawn from all over the world and all have their own experience in performing, from the West End of London to world tours. In addition, they are experienced teachers in their own fields and it is this combination of experience, practical application and theoretical expertise that allows students a rich and vivid understanding of the numerous applications of the performing and creative arts.

Centre Stage has been producing annual Christmas Shows since 2002, incorporating professional cast and crew into the Singapore community. Always popular with families, these shows enable many children to take part in a full-scale professional production, featuring an international cast. They have strong industry links, regularly hosting workshops with visiting professionals and work in association with Tring Park School for the Performing Arts in the UK.

ABOUT MARINA BAY SANDS PTE LTD:

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows.

Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands, which plays host to permanent and marquee exhibitions.

For more information, please visit www.marinabaysands.com

ABOUT MASTERCARD (NYSE:WA):

www.mastercard.com, is a technology company in the global payments industry. We operate the world's fastest payments processing network, connecting consumers, financial institutions, merchants, governments and businesses in more than 210 countries and territories. MasterCard's products and solutions make everyday commerce activities – such as shopping, traveling, running a business and managing finances – easier, more secure and more efficient for everyone. Follow us on Twitter @MastercardAP, join the discussion on the **Cashless Pioneers Blog** and **subscribe** for the latest news on the **Engagement Bureau**

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