

THE WORLDWIDE SMASH HIT MUSICAL MAMMA MIA! RETURNS TO SINGAPORE FROM 3 NOVEMBER 2018 AS PART OF INTERNATIONAL TOUR

ON SALE 9 MARCH

[SINGAPORE, 14 MARCH 2018]: The sensational feel-good musical *MAMMA MIA!* makes a triumphant return to Singapore and will play at the Sands Theatre for a strictly limited season from 3 November as part of the show's International Tour. Tickets are now on sale through Sistic and Marina Bay Sands ticketing.

Described as 'the sunniest of all musicals' (Sunday Express, UK) and 'ABBA-solutely fabulous' (Bristol Post, UK), *MAMMA MIAI* is Judy Craymer's ingenious vision of staging the story-telling magic of ABBA's timeless songs with an enchanting tale of family and friendship unfolding on a Greek island paradise. On the eve of her wedding, a daughter's quest to discover the identity of her father, brings three men from her mother's romantic past back to the island they last visited 20 years ago.

"The perfect ticket for a feel-good night out!"

The Daily Telegraph, UK

To date, the smash hit musical has been seen by more than 60 million people in 50 productions in 16 different languages. When it was released in 2008, *MAMMA MIA! The Movie* became the highest-grossing live action musical film of all time. A second film, *MAMMA MIA! Here We Go Again* is currently in production and will be released worldwide in July 2018.

The Chief Executive Officer of Base Entertainment Asia Chantal Prudhomme said, "*MAMMA MIA!* has been a worldwide phenomenon with people around the globe falling in love with its story and music. Even after years, it continues to attract audiences to come back for more. Whether it's your first visit or your fourteenth, this stunning production will never be outdated for what the world needs - love, laughter, family and friendship."

From West End to global phenomenon, the London production of *MAMMA MIA!* has now been seen by more than 10% of the entire UK population. It is one of only five musicals to have run for more than 10 years both on Broadway and in the West End, and in 2011, it became the first Western musical ever to be staged in Mandarin in the People's Republic of China.

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The hugely successful International Tour, since premiering in Dublin in September 2004, has visited 85 cities across 38 countries and sold over 5 million tickets. The show was last performed in Singapore in 2014 and following its huge success, now makes a welcome return to the city.

The narrative power of more than 22 of ABBA's greatest hits, including *Dancing Queen, Take A Chance On Me, The Winner Takes It All, Does Your Mother Know* and of course *Mamma Mia,* propels this charming story of love, laughter and friendship.

"The most fun I've had in a theatre in years!"

Toronto Star, Canada

Producer James Cundall, Chief Executive Officer of Lunchbox Theatrical Productions, said, "*MAMMA MIA!* remains the ultimate feel-good musical. It blends a humorous and heart-warming story with some of the best-known songs ever written, from the world's number one pop group of all time. So whether you've seen the movie and want to experience the excitement of the show live on stage, or whether you have seen this spectacular show before and want to recapture the magic, here's your chance!"

With music & lyrics by Benny Andersson & Björn Ulvaeus, *MAMMA MIA!* is written by Catherine Johnson, directed by Phyllida Lloyd and choreographed by Anthony Van Laast. The production is designed by Mark Thompson, with lighting design by Howard Harrison, sound design by Andrew Bruce & Bobby Aitken, and musical supervision, additional material & arrangements by Martin Koch.

The **MAMMA MIA!** International Tour is produced by Judy Craymer, Richard East & Björn Ulvaeus for Littlestar in association with Universal, Stage Entertainment and NGM, and is presented in Singapore by Base Entertainment Asia and Lunchbox Theatrical Productions.

Visit the MAMMA MIA! website for more information at: www.mamma-mia.com

Facebook: www.facebook.com/mammamiamusical Twitter: www.twitter.com/MammaMiaMusical

Assets: https://www.dropbox.com/sh/lpiicf0p2ffrzp7/AADEV33yZSghLrOltJHs11wGa?dl=0
Credit: MAMMA MIA! 2017-18 UK Tour Cast Press/Publicity Photos by Brinkhoff/Mögenburg
Note: In all copy regarding the production, MAMMA MIA! must always be written in capital letters with an exclamation mark at the end and must never be broken over two lines.

TICKETING AND SHOW INFORMATION

SEASON:

From 3 November 2018

PERFORMANCE TIMES:

Tuesday to Friday: 8:00pm Saturday: 2:00pm and 8:00pm Sunday: 1:00pm and 6:00pm

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TICKET PRICE:

From \$58*

* Excludes the booking fee of SGD\$4 per ticket

BOOKINGS:

INTERNET: www.MarinaBaySands.com/ticketing or www.sistic.com.sg

PHONE: +65 6688 8826

IN PERSON AT:

Marina Bay Sands Box Offices (Museum, Theatre, SkyPark, Retail Mall and Hotel Tower 1 Lobby). For more information please log onto – www.MarinaBaySands.com

ABOUT BASE ENTERTAINMENT ASIA

Base Entertainment is a live entertainment company with offices New York, Las Vegas, Houston and it opened its Asia headquarters in Singapore in 2010. Base Entertainment Asia has since become the largest presenter of live theatre entertainment in Southeast Asia. It is the resident developer, producer, programmer and manager of live entertainment at Singapore's Sands Theatre at Marina Bay Sands.

The company has presented over 150 of the world's most recognised shows of varied genres in Singapore; musicals – The Phantom of the Opera, Disney's The Lion King, Wicked, Jersey Boys, Cats, My Fair Lady, Annie, Mamma Mia!, The Sound of Music, Blue Man Group, Chicago, Sister Act, Evita; stage magic- The Illusionists, Cosentino: Anything Is Possible; circus – Le Noir, Cirque Adrenaline, Cirque Eloize; concerts- Michael Bolton, Bjorn Again, Cliff Richard, AR Rahman, Air Supply, Elvis Costello, The Village People and Bjorn Again, The Simon & Garfunkel Story, Bee Gees Gold; performing arts – Cavalia; classical concert – The Music of John Williams, The Music of Hans Zimmer VS John Williams; ballet – Giselle, Superstars of Ballet Gala; comedy – Laugh You Long Time; children – Disney Live, Hi-5, Disney in Concert.

In 2016, Base Entertainment Asia launched BasXclusive, the client services and group sales division.

Along with supporting international content, it is part of Base Entertainment Asia's on-going efforts to give Asian content a platform to showcase their talent – Kabuki (Ebizo, Takizawa), Cai Xiao Hu, Kit Chan, The Lee Kuan Yew Musical and more. In 2016, Base Entertainment Asia started its arts education, the Applause Program. The company collaborated with leading arts and entertainment talents from around the world to develop the Musical Theatre Workshop for Singapore's aspiring artists. The Musical Workshop is not only an opportunity for performers to refine their skills but also for anyone with a passion for the arts to learn skills for being on stage and to meet others who share the same passion and interest. Base Entertainment Asia conducts these workshops annually.

Base Entertainment Asia pursues a 360-degree approach in its consideration of entertainment property production and development – creative value, audience appeal, differentiation of product, assessment of market competition, anticipated show performance, commercial viability and investment yield. Base Entertainment Asia regularly consults on entertainment properties and productions across the globe and has capabilities of managing entertainment venues worldwide.

ABOUT LUNCH BOX THEATRICAL PRODUCTIONS

Founded in Hong Kong in 1992 by James Cundall, Lunchbox Theatrical Productions has established an unrivalled reputation for producing top quality international entertainment across five continents, and is now headquartered in the United Kingdom with companies in Australia, New Zealand, Hong Kong, Singapore and The Philippines.

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Productions include musicals such as Cats, The Phantom of the Opera, Les Miserables, Wicked, Mamma Mia, West Side Story and Chicago; spectaculars such as Riverdance and Cirque du Soleil's Alegria; boutique shows such as Stomp, Tap Dogs, Slava's Snowshow, Potted Potter, Circus Oz and Barry Humphries' Farewell Tour 'Eat, Pray, Laugh!'; musical concerts including Thriller Live, The Music of Andrew Lloyd Webber and Abba Mania; international artists Jamie Oliver, Rick Stein and Elaine Paige; plays such as The Woman in Black, The Mousetrap and The 39 Steps; children's shows Thomas the Tank Engine and Barney's Space Adventures; events such as Yorkshire's Winter Wonderland (an outdoor Christmas ice rink and funfair in York, UK) and The Last Night of the Proms for the Hong Kong Handover; and The Imperial Ice Stars' productions of *The Sleeping Beauty on* Ice, Swan Lake on Ice, Cinderella on Ice and The Nutcracker on Ice.

As well as producing this portfolio of shows, James Cundall spent the first five months of 2010 based in Shanghai, as Producer of the Outdoor Opening Ceremony of Expo 2010 Shanghai China, on behalf of David Atkins Enterprises.

In addition to Mamma Mia! in Singapore and Manila; future productions for 2018 include; The Curious Incident of the Dog in the Night-Time and Swan Australia; Stomp and Beyond the Barricade in Australia and New Zealand; Irish Celtic in Hong Kong, Australia and New Zealand; Chicago in New Zealand and Shakespeare's Rose Theatre in York, UK.

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