



## IMMERSE YOURSELF IN THE JAW-DROPPING SPECTACLE of **LE NOIR**- The Intimate Side of Cirque

*From a sold out season in Tokyo, a thrilling cirque style experience  
comes to Singapore*

**Singapore, 31st January, 2013** – For the first time in Singapore, and direct from a sellout season in Tokyo comes **Le Noir**, an extraordinary evening of intimate cirque style entertainment starring some of the most incredible acrobatic acts on earth. Singapore is invited to enter the captivating world of **LE NOIR** – a custom-produced cirque show like no other. Designed and built specifically for the MasterCard Theatre at Marina Bay Sands, audiences will be immersed in an extraordinary visual feast using metaphors of white, red and black to describe the diverse range of our personalities.

Carefully engineered with the deliberate intention of making the audience a part of the entertainment, the set designers from Kingsmen in Singapore, have been perfecting the blueprints for months now. With a carefully crafted stage set coupled with the talent of Creative Producer Simon Painter, **LE NOIR** explores emotions through colours as the cast transform from beautiful and pure white, then explore the passion of red and culminating with the darkness of Le Noir.

Twenty of the very best cirque performers from all four corners of the globe, many of them formerly from Cirque du Soleil, are the centre piece of this production and will enthrall crowds in this spell-binding theatrical journey spanning the three key colour themes. **Le Noir**

accentuates the darker side of these colours using not only the acts on stage but of every audience member as well. The content is surreal, beautiful and seductive and at time hilariously risqué. The production is fast paced, extremely funny and above all entertaining.

Mr. Milan Rokic, Executive Vice President and Managing Director of BASE Entertainment Asia said, "Discovering Le Noir in Tokyo was like a gift. This beautiful show combines a visual spectacle via its unique set and lighting design, and performance dynamics via the amazing production. These artists blew my mind and I am sure they will do the same to our Singapore audiences."

With months of planning, careful engineering and tireless attention to detail, The Sands Theatre at Marina Bay Sands will be fully transformed with audiences being seated around a custom-built circular stage of about 2.5 meters in diameter giving a spectacular 360 degree perspective of the performance. Audiences will be 'enclosed' within a canopy of curtains designed out of LED lights. For the first time ever, seating at the Sands Theatre will be limited to a little over 1100 seats to create a unique and intimate experience.

Producer, Simon Painter said, "The original concept behind Le Noir was to take the very best of the best cirque performers in the world and rather than create a production in a huge auditorium or arena, produce an intimate style show where the audience is literally inches from the action on stage. Part of the concept is to make the audience experience the show rather than just watch it and a number of sophisticated special effects are employed through the production."

Led by Creative Producer Simon Painter and Executive Producer Tim Lawson, the creative team behind **LE NOIR** has launched many large scale productions including Le Grand Cirque Adrenaline, which was to date the biggest and most ambitious thrill circus ever attempted in the Sydney Opera House. The show sold over 35,000 tickets in 10 days and opening to rave reviews.

With incredible displays of balance, contortion, stamina and aerial artistry the skill exhibited by the cast of Le Noir is a show that you don't want to miss. What is your darker side? Tickets are priced from SGD\$35 and on sale now.

## TICKETING AND SHOW INFORMATION

### 12 – 29 March 2013

Day/Times	VIP	A Reserve	B Reserve	C Reserve	D Reserve
Tue - Fri - 8pm Fri 15 & 29 <sup>th</sup> - 7pm & 10.30pm Sat – 3pm & 8pm Sun - 1pm & 5pm	\$185 (incl drink & macaroon voucher)	\$135	\$95	\$55	\$35

- Excludes the booking Fee of SGD\$3 per ticket

#### FOR TICKET BOOKINGS:

##### THROUGH INTERNET:

[www.BASEentertainmentasia.com](http://www.BASEentertainmentasia.com) or [www.MarinaBaySands.com/Ticketing](http://www.MarinaBaySands.com/Ticketing)

##### BY PHONE:

+65 6688 8826

##### BOOK IN PERSON AT:

Marina Bay Sands Box Offices (Museum, Theaters, SkyPark, Retail Mall and Hotel Tower 1 and 3 Lobby). For more information please log onto - [www.MarinaBaySands.com](http://www.MarinaBaySands.com)

For VIP, Hotel and Dining Packages visit [www.showbizasia.com](http://www.showbizasia.com). Corporate and Group Bookings are available via Showbiz. Email: [corporate@showbizasia.com](mailto:corporate@showbizasia.com) or call **6688 1029**

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#### **About BASE Entertainment**

BASE Entertainment specializes in the development, production, programming and management of live entertainment properties and theatre operations. BASE develops, produces and manages intellectual properties which reach audiences through various platforms, including live, digital, broadcast and licensing. BASE Entertainment founders include Brian Becker and Scott Zeiger, who have 45 years combined experience in the live entertainment industry. The company has offices in Singapore, New York, Las Vegas, and Houston. Since their Asia office opened in Singapore in 2010 Base Entertainment has brought a wide array of live entertainment to Singapore's Marina Bay Sands' two theaters, including *Disney's The Lion King*, *Riverdance*, *A R Rahman*, *Thriller Live*, *Music of Andrew Lloyd Webber*, *Cirque EloizeID*, *Bar at Buena Vista*, and The Imperial Ice Stars productions of *Swan Lake on Ice* and more recently presented *WICKED* and *Jersey Boys*.

#### **Media contacts**

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#### **About Marina Bay Sands Pte Ltd**

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

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