

Media Release



For immediate release

**GET READY TO BE DAZZLED
BY THE TONY® AWARD WINNING BEST MUSICAL
IN SINGAPORE FOR THE FIRST TIME**

[Singapore, April 27, 2018] Base Entertainment Asia, Broadway Entertainment Group and TROIKA Entertainment are thrilled to present **KINKY BOOTS**, the smash-hit musical that brings together four-time Tony® Award-winner **Harvey Fierstein** (Book) and Grammy® Award-winning rock icon **Cyndi Lauper** (Tony Award-winner for Best Score for **KINKY BOOTS**), at the Sands Theatre at Marina Bay Sands.

KINKY BOOTS will begin performances on October 5 and tickets are now on sale through SISTIC and Marina Bay Sands ticketing.

Inspired by true events, **KINKY BOOTS** is the story of Charlie Price and his struggle to live up to his father's expectations and continue the family business of Price & Son. With the factory's future hanging in the balance, help arrives in the unlikely but spectacular form of Lola, a fabulous performer in need of some sturdy new stilettos. Charlie meets and finds inspiration in Lola, and together they discover that it takes a good friend to make a great pair.

Winner of the 2014 Grammy Award for Best Musical Theater Album, **KINKY BOOTS** is Broadway's huge-hearted, high-heeled and joyous musical with tracks including *Land of Lola*, *Everybody Say Yeah*, *Sex is in the Heel*, *Raise You Up/Just Be*, to name a few. It will take audience from a gentlemen's shoe factory in Northampton to the glamorous catwalks of Milan, celebrating the friendships we discover and the belief that you can change the world when you change your mind.

The Chief Executive Officer of Base Entertainment Asia Chantal Prudhomme said, "The heart of the musical is about acceptance, kindness, friendship and families. Bundle this up with lots

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of glittering costumes and great music, which makes you want to dance in the aisles, it is a show that families can share together.”

The winner of six 2013 Tony® Awards, including Best Musical, Best Score and Best Choreography, has been directed and choreographed by Tony® Award-winner **Jerry Mitchell**. **KINKY BOOTS** has won every major Best Musical Award and is represented around the world with the Tony Award-winning Broadway company - now in its sixth year.

The musical has also seen an Olivier Award-winning production in London, an Australian production that opened in October 2016, and a production in Germany. Other previous productions include a past US National Tour that played in more than 80 cities, an Award-winning extended run in Toronto, two productions in Korea, and a Japanese language production. The Grammy Award-winning Original Broadway Cast Recording of **KINKY BOOTS** is available on Sony Masterworks Broadway.

KINKY BOOTS is produced by TROIKA Entertainment and the creative team includes Tony® Award nominee David Rockwell (Scenic Design), Tony® Award-winner Gregg Barnes (Costume Design), Tony Award-winner Kenneth Posner (Lighting Design), Tony® Award-winner John Shivers (Sound Design), Josh Marquette (Hair Design), Brian Strumwasser (Make-up Design), Joy Dewing Casting and Wojcik/Seay Casting (Casting), DB Bonds (Associate Director), and Rusty Mowery (Associate Choreographer). **KINKY BOOTS** features Musical Supervision by Roberto Sinha, and Arrangements and Orchestrations by Tony and Grammy Award-winner Stephen Oremus.

The Broadway production of **KINKY BOOTS** is produced by Daryl Roth and Hal Luftig, James L. Nederlander, Terry Allen Kramer, Independent Presenters Network, CJ E&M, Jayne Baron Sherman, Just for Laughs Theatricals/Judith Ann Abrams, Yasuhiro Kawana, Jane Bergere, Allan S. Gordon & Adam S. Gordon, Ken Davenport, Hunter Arnold, Lucy and Phil Suarez, Bryan Bantry, Ron Fierstein and Dorsey Regal, Jim Kierstead/Gregory Rae, BB Group/Christina Papagjika, Michael DeSantis/Patrick Baugh, Brian Smith/Tom and Connie Walsh, Warren Trepp and Jujamcyn Theaters.

Assets: https://www.dropbox.com/sh/I95r2wricssq609/AAB_Q2uRUlyqSsYZSVZiyKDAa?dl=0

TICKETING AND SHOW INFORMATION

SEASON:

From 5 October 2018

PERFORMANCE TIMES:

Tuesday to Friday: 8:00pm

Saturday: 2:00pm and 8:00pm

Sunday: 1:00pm and 6:00pm

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TICKET PRICE:

From \$65*

* Excludes the booking fee of SGD\$4 per ticket

BOOKINGS:

INTERNET: www.MarinaBaySands.com/ticketing or www.sistic.com.sg

PHONE: +65 6688 8826

IN PERSON AT:

Marina Bay Sands Box Offices (Museum, Theatre, SkyPark, Retail Mall and Hotel Tower 1 Lobby). For more information please log onto – www.MarinaBaySands.com

ABOUT BASE ENTERTAINMENT ASIA

Base Entertainment is a live entertainment company with offices in New York, Las Vegas, Houston and it opened its Asia headquarters in Singapore in 2010. Base Entertainment Asia has since become the largest presenter of live theatre entertainment in Southeast Asia. It is the resident developer, producer, programmer and manager of live entertainment at Singapore's Sands Theatre at Marina Bay Sands.

The company has presented over 150 of the world's most recognised shows of varied genres in Singapore; musicals – The Phantom of the Opera, Disney's The Lion King, Wicked, Jersey Boys, Cats, My Fair Lady, Annie, Mamma Mia!, The Sound of Music, Blue Man Group, Chicago, Sister Act, Evita; stage magic- The Illusionists, Cosentino: Anything Is Possible; circus – Le Noir, Cirque Adrenaline, Cirque Eloize, Circus 1903; concerts- Michael Bolton, Bjorn Again, Cliff Richard, AR Rahman, Air Supply, Elvis Costello, The Village People and Bjorn Again, The Simon & Garfunkel Story, Bee Gees Gold; performing arts – Cavalia; classical concert – The Music of John Williams, The Music of Hans Zimmer VS John Williams; ballet – Giselle, Superstars of Ballet Gala; comedy – Laugh You Long Time; children – Disney Live, Hi-5, Disney in Concert.

Along with supporting international content, it is part of Base Entertainment Asia's on-going efforts to give Asian content a platform to showcase their talent - Kabuki (Ebizo, Takizawa), Cai Xiao Hu, Kit Chan, The Lee Kuan Yew Musical and more. In 2017, Base Entertainment Asia came together with entertainment company Perfect World Pictures for a ground-breaking collaboration to present the musical, THE SECRET, based on Jay Chou's movie, Secret.

In 2016, Base Entertainment Asia launched BasXclusive, the client services and group sales division and started its arts education, the Applause Program. The company collaborated with leading arts and entertainment talents from around the world to develop the Musical Theatre Workshop for Singapore's aspiring artists. The Musical Workshop is not only an opportunity for performers to refine their skills but also for anyone with a passion for the arts to learn skills for being on stage and to meet others who share the same passion and interest. Base Entertainment Asia conducts these workshops annually.

Base Entertainment Asia pursues a 360-degree approach in its consideration of entertainment property production and development – creative value, audience appeal, differentiation of product, assessment of market competition, anticipated show

performance, commercial viability and investment yield. Base Entertainment Asia regularly consults on entertainment properties and productions across the globe and has capabilities of managing entertainment venues worldwide.

ABOUT BROADWAY ENTERTAINMENT GROUP FZ LLC

Broadway Entertainment Group is the world's first ever theatrical distribution company to consolidate an international circuit and bring top quality entertainment into emerging markets. Broadway Entertainment Group is breaking new ground and rapidly expanding into the markets of the Middle East, Commonwealth Independent States, South and Central Asia and Latin America.

Chief Executive Officer Liz Koops has produced shows internationally for over 20 years, with touring productions in over 37 countries. Currently, Broadway Entertainment Group is touring *Disney's Beauty and the Beast*, *SHREK The Musical*, *Sister Act*, The Birmingham Repertory Theatre production of *The Snowman* and *Dein Perry's Tap Dogs*. During her tenure as Managing Director of Clear Channel (now Live Nation), Liz was instrumental in establishing the European and Asian Touring circuit for first-class musicals.

Previous productions include: *Priscilla Queen of the Desert*, *Mathew Bourne's Swan Lake*, *Fosse*, *Cats*, *Chicago – The Musical*, *Miss Saigon*, *Gumboots*, *Slava's Snowshow*, *Bounce*, *Lady Salsa*, *Circus Oz*, *Lano and Woodley*, *Mum's the Word*, *Rudy Coby*, *Shaolin Kung Fu Monks* and *Jerry Seinfeld World Tour*.

Broadway Entertainment Group FZ LLC currently has offices in New York, London, Dubai and Australia. For more information about Broadway Entertainment Group FZ LLC, please visit, www.broadwayentertainmentgroup.com.

MARINA BAY SANDS PTE LTD

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants, a theatre and an outdoor event plaza. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com

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