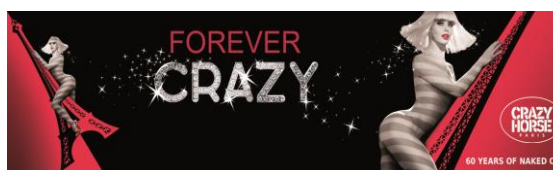


Media Release



For immediate release

CRAZY HORSE PARIS

Presents *FOREVER CRAZY*

Celebrating 65 Show-Stopping Years of Naked Couture

Touring Singapore from 11 October 2017

Tickets on sale from 12 April 2017

Celebrating 65 years of Parisian glamour and inspired by the endless theme of femininity and sophistication, Singapore audiences will experience the tantalizing Parisian cultural phenomenon of **Crazy Horse Paris** for the first time ever when *Forever Crazy* high kicks into Singapore from 11 October.

Featuring the best of acts from the legendary Cabaret, *Forever Crazy* consists of a series of highly aesthetic and visual tableaux presented by a multicultural cast of ten stunningly beautiful and classically trained dancers clad only in textured lighting and projection. The effect is so stunning that it is hard to determine where skin ends and the reflections begin. The result is a unique show that engages the mind as much as the eye! A truly tantalizingly Parisian cultural phenomenon not to be missed!

Forever Crazy was conceived in 1951 as a tribute to Alain Bernardin, the founder of the Crazy Horse. It fully preserves the cabaret's artistic heritage while adding a touch of modernity, humour and sophistication. *Forever Crazy* consists of distinct choreographed acts, among them legendary Crazy Horse "classics". *Forever Crazy* is on the cutting edge of art and entertainment and presents itself as a unique kaleidoscope of beauty, grace, passion and precision.

Performances are accentuated by original music and stylish costumes tailor made for each dancer. In the last 65 years, Crazy Horse Paris has collaborated with world-renowned French fashion designers including Paco Rabanne, Loris Azzaro, Karl Lagerfeld, Emmanuel Ungaro, Azzedine Alaia, Alexis Mabille, Alexandre Vauthier, and Chantal Thomass. Celebrity shoe creator Christian Louboutin has personally designed the dancer's iconic red-soled shoes, making *Forever Crazy* a night of world-class opulence.

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The French press hails **Forever Crazy** as “... spectacular!” (20 Minutes), while it qualifies it as a “feast for the senses” (Paris Match), and “the most beautiful show Paris currently has to offer” (Le Parisien).

“**Magic!**” – Steven Spielberg

“**Unique & Stunning**” – Sunday Times, London

“**I am crazy about Le Crazy, always and more than ever**” - Jean Paul Gaultier

“**An iconic Parisian monument to Dance. A modern and dreamlike conceptualization, celebrating Women in honor of Women.**” - Christian Louboutin

Over the past 65 years **Crazy Horse Paris** has drawn over 20 million patrons among them numerous celebrities over and over again, including, Elizabeth Taylor, President John F. Kennedy, Madonna, Christina Aguilera, Jean Paul Gaultier, Pedro Almodovar, Sting, Beyoncé, Rihanna... just to name a few.

Since its inception, **Crazy Horse Paris** has acquired an impeccable reputation for presenting women in an incomparable, sensual and sophisticated way. Its rich artistic legacy is recognized especially among creators, artists and designers. Over the past years **Crazy Horse Paris** has collaborated with David Lynch, Miuccia Prada, Roberto Cavalli, Kylie Minogue, Beyoncé and Ellen von Unwerth.

Crazy Horse Paris has been home to a long list of exceptional artists who have made guest performances with the troupe, including Dita Von Teese, Pame.

Singapore lets go Crazy!

Assets:

https://www.dropbox.com/sh/zkpmqkyluikiv9k/AAA36tVp0_q0F_hTUMKUvREUa?dl=0

EDITOR’S NOTE:

Season Details

Forever Crazy – Crazy Horse

Season: From 11 October 2017

Venue: Mastercard Theatres at Marina Bay Sands

Performance Times:

Wednesday, 11, 18 & 25 October – 8PM

Thursday, 12 & 19 October – 8PM

Friday, 13 & 20 October – 8PM & 11PM

Saturday, 14 & 21 October – 5PM, 8PM & 11PM

Sunday, 15 & 22 October – 5PM

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Duration:

Act 1 – 40 minutes

Intermission – 20 minutes

Act 2 – 35 minutes

Total running time – 95 minutes

Ticket Prices:

Cat 1, VIP Table – SGD450 (includes two and a bottle of Bottega Prosecco)

Cat 2, VIP – SGD175

Cat 3, A Reserve – SGD150

Cat 4, B Reserve – SGD95

Cat 5, C Reserve – SGD75

Cat 6, D Reserve – SGD55

Cat 7, VIP Box – SGD900 (includes four and two bottles of Bottega Prosecco)

Cat 8, Box Seat – SGD380

**Excludes booking fee of SGD4 per ticket*

For bookings via:

Internet: www.MarinaBaySands.com/ticketing or www.sistic.com.sg

Phone: +65 6688 8826

In-person at: Marina Bay Sands Box Offices (Museum, Theatres, SkyPark, Retail Mall and Hotel Tower 1 Lobby).

For more information please log onto - www.MarinaBaySands.com/ticketing

For exciting ticket package options including accommodation at Marina Bay Sands please visit: www.marinabaysands.com/packages

About Base Entertainment Asia:

Base Entertainment is a live entertainment company with offices New York, Las Vegas, Houston and it opened its Asia headquarters in Singapore in 2010. Base Entertainment Asia has since become the largest presenter of live theatre entertainment in Southeast Asia. It is the resident developer, producer, programmer and manager of live entertainment at Singapore's Mastercard Theatres at Marina Bay Sands.

The company has presented over 150 of the world's most recognised shows of varied genres in Singapore; musicals - The Phantom of the Opera, Disney's The Lion King, Wicked, Jersey Boys, CATS, My Fair Lady, Annie, Mamma Mia!, The Sound of Music, Blue Man Group, Chicago, Sister Act; stage magic- The Illusionists, Cosentino: Anything Is Possible; circus – Le Noir, Cirque Adrenaline, Cirque Eloize; concerts- Michael Bolton, Bjorn Again, Cliff Richard, AR Rahman, Air Supply, Elvis Costello, The Village People and Bjorn Again, The Simon & Garfunkel Story; performing arts – Cavalia; classical concert – The Music of John Williams, The Music of Hans Zimmer VS John Williams; ballet – Giselle, Superstars of

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Ballet Gala; comedy – Laugh You Long Time; children – Disney Live, Disney in Concert, Hi-5.

In 2016, Base Entertainment Asia launched BasXclusive, the client services and group sales division.

Along with supporting international content, it is part of Base Entertainment Asia's on-going efforts to give Asian content a platform to showcase their talent – Kabuki (Ebizo, Takizawa), Cai Xiao Hu, Kit Chan, The Lee Kuan Yew Musical and more. In 2016, Base Entertainment Asia started its arts education, the Applause Program. The company collaborated with leading arts and entertainment talents from around the world to develop the Musical Theatre Workshop for Singapore's aspiring artists. The Musical Workshop is not only an opportunity for performers to refine their skills but also for anyone with a passion for the arts to learn skills for being on stage and to meet others who share the same passion and interest. Base Entertainment Asia conducts these workshops annually.

Base Entertainment Asia pursues a 360-degree approach in its consideration of entertainment property production and development - creative value, audience appeal, differentiation of product, assessment of market competition, anticipated show performance, commercial viability and investment yield. Base Entertainment Asia regularly consults on entertainment properties and productions across the globe and has capabilities of managing entertainment venues worldwide. For more information please visit www.BASEentertainmentAsia.com

About Marina Bay Sands Pte Ltd:

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands, which plays host to permanent and marquee exhibitions.

For more information, please visit www.marinabaysands.com

About Mastercard (NYSE:WA):

www.mastercard.com, is a technology company in the global payments industry. We operate the world's fastest payments processing network, connecting consumers, financial institutions, merchants, governments and businesses in more than 210 countries and territories. MasterCard's products and solutions make everyday commerce activities – such as shopping, traveling, running a business and managing finances – easier, more secure and more efficient for everyone. Follow us on Twitter @MastercardAP, join the discussion on the **Cashless Pioneers Blog** and **subscribe** for the latest news on the **Engagement Bureau**

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For enquiries contact:

Shirinderjit Kaur

Publicist

Base Entertainment Asia

Marina Bay Sands, Theatres, B3

10 Bayfront Avenue,

Singapore 018956

Direct Inward Dialing: +65 6688 8121

Mobile: +65 9235 4594

Email: shirin@baseentertainment.asia

Katie Marsden Vice President – Marketing Communications

Marina Bay Sands, Theatres, B3,

10 Bayfront Avenue,

Singapore 018956

Direct Inward Dialing: +65 6688 1029

Mobile: +65 9100 8470

Email: Katie@baseentertainment.asia

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