

Media Release



For immediate release

Boys in the Band: Australia's number one boy band and world's most successful headline acts is coming to Singapore

Singapore, December 29, 2017 — Described by audiences as “the lovechild of Human Nature and the Jersey Boys” international hit show Boys in the Band will appear at Mastercard Theatres at Marina Bay Sands on April 8.

Billed as “the feel good show of the year”, Boys in the Band is a high energy concert journeying through 50 years of the greatest songs from the biggest boy bands of all time including Frankie Valli & The Four Seasons, The Beatles, Jackson 5, Bee Gees, Righteous Brothers, Beach Boys, Simon & Garfunkel, Take That, Human Nature and Backstreet Boys

Boys in the Band is a show with superstar credentials performing alongside Bon Jovi, Pharrell Williams and Maroon 5 at the 2015 Singapore F1 Grand Prix in addition to a two week season at Mandela Theatre, Johannesburg where critics labelled them “a cut above the rest”. Hailing from Australia they have performed sell out shows across two national Australian tours including iconic venues such as Arts Centre Melbourne, Sydney Taronga and Melbourne Zoo Twilight festivals and Jupiters Theatre, Gold Coast. Avid cruisers will recognise them from special guest performances on board Royal Caribbean, Princess and Celebrity Cruises.

Produced by SMA Productions and created by industry heavyweights David Malek and Dale Burrige, the show is backed live by their own band The Players with songs including: Walk Like a Man, Sherry, Can't Buy Me Love, Let it Be, Imagine, Blame it on the Boogie, ABC, Unchained Melody, Surfin' USA, Good Vibrations, Staying Alive and medleys of the biggest hits the world has ever known.

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EDITOR'S NOTE:

Season Details

Boys in the Band

Season: 8 April 2017

Venue: MasterCard Theatres at Marina Bay Sands

Cast: Australia

For more information, please visit www.sisteractontour.com

Performance Times:

Saturday: 8PM

Ticket Price:

From S\$60

** Excludes the booking fee of SGD\$4 per ticket*

For bookings via:

Internet: www.MarinaBaySands.com/ticketing or www.sistic.com.sg

Phone: +65 6688 8826

In-person at: Marina Bay Sands Box Offices (Museum, Theatres, SkyPark, Retail Mall and Hotel Tower 1 Lobby).

For more information please log onto - www.MarinaBaySands.com/ticketing

For exciting ticket package options including accommodation at Marina Bay Sands please visit: www.marinabaysands.com/packages

About Base Entertainment Asia:

Base Entertainment is a live entertainment company with offices New York, Las Vegas, Houston and it opened its Asia headquarters in Singapore in 2010. Base Entertainment Asia has since become one of Southeast Asia's leading presenters of live entertainment. It is the resident developer, producer, programmer and manager of live entertainment at Singapore's MasterCard Theatres at Marina Bay Sands. The company has presented over 150 of the world's most recognised shows of varied genres:

- Musicals - the Phantom of the Opera, Disney's The Lion King, Wicked, Jersey Boys, CATS, My Fair Lady, Annie, Mamma Mia!, The Sound of Music, Blue Man Group
- Stage magic- The Illusionist
- Circus – Le Noir, Cirque Adrenaline, Cirque Eloize
- Concerts - Michael Bolton, Bjorn Again, Cliff Richard, AR Rahman, Air Supply, Elvis Costello
- Performing arts - Cavalia
- Classical concert – The Music of John Williams

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- Ballet – Superstars of Ballet Gala
- Children – Disney Live, Hi-5

In 2016, Base Entertainment Asia launched BasXclusive, the client services and group sales division.

Along with supporting international content, it is part of Base Entertainment Asia's on-going efforts to give Asian content a platform to showcase their talent – Kabuki (Ebizo, Takizawa), Cai Xiao Hu, Kit Chan, The Lee Kuan Yew Musical and more. In 2016, Base Entertainment Asia started its arts education, the Applause Program. The company collaborated with leading arts and entertainment talents from around the world to develop the Musical Theatre Workshop for Singapore's aspiring artists. The Musical Workshop is not only an opportunity for performers to refine their skills but also for anyone with a passion for the arts to learn skills for being on stage and to meet others who share the same passion and interest. Base Entertainment Asia conducts these workshops annually.

Base Entertainment Asia pursues a 360-degree approach in its consideration of entertainment property production and development - creative value, audience appeal, differentiation of product, assessment of market competition, anticipated show performance, commercial viability and investment yield. Base Entertainment Asia regularly consults on entertainment properties and productions across the globe and has capabilities of managing entertainment venues worldwide. For more information please visit www.BASEentertainmentAsia.com

About Marina Bay Sands Pte Ltd:

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands, which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com

About Mastercard (NYSE: MA):

www.mastercard.com, is a technology company in the global payments industry. We operate the world's fastest payments processing network, connecting consumers, financial institutions, merchants, governments and businesses in more than 210 countries and territories. MasterCard's products and solutions make everyday commerce activities – such as shopping, traveling, running a business and managing finances – easier, more secure and more efficient for everyone. Follow us on Twitter **@MastercardAP**, join the discussion on the **Cashless Pioneers Blog** and **subscribe** for the latest news on the **Engagement Bureau**

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