

For immediate release
Media Release

Disney Live! presents Three Classic Fairy Tales is a Dazzling Theatrical Experience for the Entire Family

SINGAPORE, 15 Sep 2014 - The all-new stage show experience *Disney Live! presents Three Classic Fairy Tales* comes to you live this November! Be prepared to be immersed in an enchanted adventure journeying through the beloved fairytale classics of *Snow White and the Seven Dwarfs*, *Cinderella* and *Beauty and the Beast* as Mickey, Minnie and more than 25 of their Disney pals make special appearances throughout the show. Through captivating choreography, innovative lighting and breathtaking costumes, storybook scenes and characters will come alive to create an unforgettable experience for kids and adults alike. Produced by *Feld Entertainment*[®], *Disney Live! presents Three Classic Fairy Tales* is anchored on a transforming stage set and will bring families and kids on a magical journey from “once upon a time” to “happily ever after”.

“With genuine Disney characters, familiar songs and nostalgia hidden in each storyline, *Disney Live! presents Three Classic Fairy Tales* is one of the closest and most intimate Disney experiences that we have ever produced,” says Producer Kenneth Feld. “Audiences will leave the show inspired by the quality of the performance and the unwavering spirits that these beloved princesses possess.”

Disney Live! presents Three Classic Fairy Tales begins when Mickey, Minnie, Donald and Goofy embark on an unexpected quest and find a magical storybook hidden in Mickey’s attic. Upon discovery, the four pals curiously turn the pages and discover Snow White as she searches for her one true love, Cinderella getting ready for her magical night at the ball and Belle as she finds happiness in the most unusual place. Along the way, the audience will be invited to join in on the fun by solving clues, clapping and singing along to all-time Disney classics, such as *Bibbidi Bobbidi Boo*, *Heigh Ho* and *Be Our Guest*.

“The interactive nature of this show and the connection the audience will have with real Disney stars is unlike anything we’ve done before,” says Producer Alana Feld. “We wanted to create a show that evokes different emotions and, in the end, leaves kids, parents and even grandparents with smiles on their faces and hope in their hearts.”

Featuring some of the greatest creative talents in live entertainment, the show will play for a limited time only in November. Do not miss out on this chance to catch it when it comes to Singapore!

Disney Live! presents Three Classic Fairy Tales is promoted by MediaCorp VizPro International and BASE Entertainment Asia.

Disney Live! presents Three Classic Fairy Tales

22 Nov – 30 Nov

Wed – Fri | 3:00pm, 6:30pm

Sat & Sun | 11:00am*, 3:00pm, 6:30pm

*11:00am performance is not available on 23 November

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About MediaCorp VizPro International Pte Ltd

MediaCorp VizPro International Pte Ltd has more than 10 years of experience in managing and organising many successful entertainment and MICE events. We specialise in Kids & Family musicals, Western & Asian concerts and Dance & Action shows.

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MediaCorp VizPro International also provides a one-stop event management service that includes consultation, conceptualisation and planning, project management and logistics support, creative design and production for event collaterals and integrated marketing and execution.

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For more information, please visit mediacorp.sg/vizpro

About BASE Entertainment

BASE Entertainment specializes in the development, production, programming and management of live entertainment properties and theatre operations. BASE develops, produces and manages intellectual properties which reach audiences through various platforms, including live, digital, broadcast and licensing. BASE Entertainment founders include Brian Becker and Scott Zeiger, who have 45 years combined experience in the live entertainment industry. The company has offices in Singapore, New York, Las Vegas, and Houston. Since their Asia office opened in Singapore in 2010 Base Entertainment has brought a wide array of live entertainment to Singapore's Marina Bay Sands' two theaters, including Disney's The Lion King, Riverdance, A R Rahman, Thriller Live, Music of Andrew Lloyd Webber, Cirque EloizeID, Bar at Buena Vista, and The Imperial Ice Stars productions of Swan Lake on Ice and more recently presented WICKED, Jersey Boys and The Phantom of the Opera.

About Feld Entertainment

Feld Entertainment is the worldwide leader in producing and presenting live touring family entertainment experiences that lift the human spirit and create indelible memories, with 30 million people in attendance at its shows each year. Feld Entertainment's productions have appeared in more than 70 countries and on six continents to date and include Ringling Bros. and Barnum & Bailey®, Monster Jam®, Monster Energy Supercross, Nuclear Cowboyz®, AMSOIL Arenacross, Disney On Ice, Disney Live! and Marvel Universe LIVE! More information on Feld Entertainment is available online at www.feldentertainment.com.

About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com